

# 27TH ANNUAL ARBOR DAZE SPONSORSHIP OPPORTUNITIES



EULESS, TEXAS  
**arbordaze**  
THE ULTIMATE FAMILY FESTIVAL



APRIL 26TH 2025

10AM - 9PM

FREE ADMISSION

NEW LOCATION  
GLADE PARKS - 2701 RIO GRANDE BLVD. EULESS, TX 76039



**EULESS PARKS &  
COMMUNITY SERVICES**



Free Trees

Music

Entertainment

# Event Sponsor



## Highlights



Join the free fun at Arbor Daze, the ultimate family festival. With over 5,000 visitors in 2024, the fun will include community entertainment, live performances, carnival rides, games, a drone show, a Kid Zone, bounce houses, tree giveaways, concessions, food eating contests & more!! Winners will take home some awesome prizes.





**EULESS PARKS &  
COMMUNITY SERVICES**



Tree Giveaway

Music

Entertainment

## Background Origin Story

The City of Euless Parks and Community Services Department is hosting the 29th Annual Arbor Daze, scheduled for Saturday, April 26th, at the Glade Parks Shopping Centre - 2701 Rio Grande Blvd. Euless, TX 76039.

A 30+ year "Tree City USA" recipient, the City of Euless is proud of its many "tree-mendous" accomplishments promoting Arbor Day. Each attendee of the festival will receive a free tree. The urban tree canopy has been dwindling for decades, and the Arbor Daze Festival has given over 150,000 trees since its inception over 25 years ago. Most of these trees have been planted in the immediate area to replenish the local tree population.

A huge success from last year, the 2025 Arbor Daze is projected to bring an expected attendance of 5,000 visitors plus. This will be the first time Arbor Daze will be hosted at the Glade Parks Shopping Centre, and we are expecting even more with this location!

By taking advantage of these sponsorship opportunities with the Parks and Community Services Department, your business will be able to maximize exposure to the residents and guests of Euless and beyond, all the while showing community support. With a variety of sponsorship levels available, there is a sponsorship option available for businesses of any size.

Please take the time to review all sponsorship opportunities Arbor Daze 2025 has to offer.



# Platinum Sponsor: \$5,000

## Includes:

- Logo included in drone show
- 20x20 area for booth display in main event space
- Official "Platinum Sponsor" of the event
- Logo inclusion on the 2025 Arbor Daze t-shirts (large print size)
- Logo inclusion on the Main Stage, Kid Zone, and Tree Tent
- (6) areas to hang 4'x6' banners throughout the event grounds.
  
- Social media shoutout (pre and post event - Facebook/Instagram)
- Logo included on Arbor Daze website "sponsored by" banner with link to desired website/promotion
- Logo inclusion on flyers distributed throughout city facilities
- Logo inclusion on flyers distributed to HEBISD/GCISD Schools

[www.arbordaze.org](http://www.arbordaze.org)

817-685-1449

Glade Parks



Thank you for being a part of this incredible journey, and we can't wait to celebrate together on April 26th, 2025.



Platinum





# Gold Sponsor:

\$2,000

Includes:

- 10x10 area for booth display in main event space
- Official "Gold Sponsor" of the event
- Logo inclusion on the 2025 Arbor Daze t-shirts (medium print size)
- Logo inclusion on the Kid Zone and Tree Tent
- (4) areas to hang 4'x6' banners throughout the event grounds.
  
- Social media shoutout (pre and post event)
- Logo included on Arbor Daze website "sponsored by" section with link to desired website/promotion
- Logo inclusion on flyers distributed throughout city facilities
- Logo inclusion on flyers distributed to HEBISD/GCISD Schools

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Gold





# Silver Sponsor:

\$1,000

## Includes:

- **Guaranteed spot in the Kid Zone tent for booth display**
- **Official "Silver Sponsor" of the event**
- **Logo inclusion on the 2025 Arbor Daze t-shirts (small print size)**
- **Logo inclusion on the "Tree Tent"**
- **(2) areas to hang 4'x6' banners throughout the event grounds.**
- Social media shoutout (pre and post event)
- Logo included on Arbor Daze website "sponsored by" section with link to desired website/promotion
- Logo inclusion on flyers distributed throughout city facilities
- Logo inclusion on flyers distributed to HEBISD/GCISD Schools

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Silver





# Bronze Sponsor:

\$500

Includes:

- **Official "Bronze Sponsor" of the event**
- Social media shoutout (pre and post event)
- Logo included on Arbor Daze website "sponsored by" section
- Logo inclusion on flyers distributed throughout city facilities
- Logo inclusion on flyers distributed to HEBISD/GCISD Schools

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Bronze

